

# STORY PRODUCTION GUIDE

The work below is to be turned in at the conclusion of production.

GROUP MEMBERS \_\_\_\_\_

FOCUS STATEMENT \_\_\_\_\_

WHAT TYPE OF STORY IS THIS? Multimedia (web) TV feature PSA

DATE OF DISTRIBUTION \_\_\_\_\_ DID YOU MEET THIS DEADLINE? yes no

If the answer is "no," please explain. \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## FIVE QUESTIONS YOU WANT TO ANSWER WITH THIS STORY

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

4 \_\_\_\_\_

5 \_\_\_\_\_

**USE THESE TO  
FORMULATE  
POTENTIAL  
INTERVIEW  
QUESTIONS.**

## WHAT B-ROLL SHOTS WILL YOU POTENTIALLY NEED WITH THIS STORY? WHAT CLOSE-UPS WILL YOU INCLUDE?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**SHOOT WAY MORE  
B-ROLL THAN  
YOU'LL EVER  
USE. YOU WON'T  
REGRET IT.**

# STORYBOARD

Complete this section before editing begins to serve as a guide during the process.


## NOTES

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# EVALUATION

## HOW DID THE TEAM WORK AS A GROUP?

Lots of Issues

Minor Problems

Just OK

No problems at all

We were gellin'

Each group member attach a separate piece of paper to describe what he or she would do differently. Explain any issues the group may have encountered. Include any information you think I should know before determining your summative grade. (formative grade)

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# GRADING

To be completed by Mrs. Boehringer.

Did the story have a strong beginning, middle and end? (20 pts) /20

Was the story appropriate for the audience? (10 pts) /10

Was information accurate and obtained in an ethical and professional manner? (10 pts) /10

Was the video exposed properly (white balance, ISO, aperture, shutter speed)? (20 pts) /20

Was the audio level throughout the video? Was a microphone used properly? (10 pts) /10

Was editing clean and free of flash frames and jump cuts? (10 pts) /10

Did the final edit include relevant sequences with wide, medium and tight shots? (20 pts) /20

TRT: Final Grade /100