

mhs1&manestream

AUDIO/VIDEO PRODUCTION SYLLABUS

what we do here

In this class, you will produce a television news broadcast and produce video and multimedia content for a website. You will be responsible for coming up with ideas, writing scripts, conducting interviews, using video cameras, editing footage and creating graphics. We will also work on other projects including the senior graduation video. It'll be sweet.

grades

Each week, you will be required to earn five points. You can earn these points through a number of tasks including anything from live Tweeting from a softball game to producing a report for MHS1. See the attached points menu for details on how to earn points. Grades will break down as follows:

SUMMATIVE: five points in a given week will equal one summative grade. Rollover points do count.

FORMATIVE: production evaluations, self evaluation

online

If you haven't already, you need to like Manestreamnews.com on Facebook and follow @manestreamnews on Twitter. In addition, you will need an Edmodo account to access parts of the course as well as a Google account to access story ideas. The edmodo group code is 4xfy9r.

supplies

You're going to need a few things to be successful in this class. Because purchasing these supplies can get quite expensive, it is recommended that you not lend out your personal equipment or supplies to your classmates. You will need:

- Earbuds/headphones (you can just use the ones you already have for your iPod)
- USB drive

We also collect used toner and ink cartridges to redeem gift cards from Office Depot. This helps us buy things we need throughout the year such as batteries and DVDs. If you or your parents have any ink cartridges at home, please bring them to donate if you can.

leadership

This TV show and website are entirely student-produced. Therefore, we all depend on strong student leaders to keep it running.

This year, there are six MHS1 producers. These students are ultimately responsible for the final MHS1

product. They will be present at every studio taping, deadline worknight and event.

Feel free to ask these students if you have any questions about your story or concerns about the show. A member of this team will watch and view each project you produce before it airs on MHS1. These students are:

Hannah Fisher • Hannah Hornbeck • Mallory Houser • Luke Lauterbach • Ben Tatum • Sydney Turnbow

Website editors are in charge of assignments and posts for Manestreamnews.com. Direct any website-related questions or concerns to them. They are:

Sarah Appleby • Grant Holland • Ben Johnson (news editor) • Christian Schneider • Brittany Stout (photo editor)

deadlines

Much like an athletic team or fine-arts program, we will spend a significant amount of time working after school to produce MHS1 and Manestreamnews.com. If this is not a commitment you can make, consider a schedule change now. Don't wait. If you have a parent who would like to volunteer to cook dinner for us on our deadline nights, we will have a parent meeting sometime soon to let them know about broadcasting and how they can help.

trips

We're also super competitive. You should know that. Throughout the year, we'll go to several conventions where we'll compete (and win) nationally, have a lot of fun and learn a ton of cool video production stuff. These trips are not required, but you should consider going on at least one. Estimated costs are to be determined. There could be some financial assistance available. Stay tuned for details about that. Here are the trips we'll take this year:

TAJE San Antonio: Oct. 19-21
JEA/NSPA Boston: Nov. 13 - 17
JEA/NSPA San Diego: April 10-13
ILPC AUSTIN: April 26-27

yay

Hope you're as excited as I am. Feel free to contact me at any time via Twitter or mobile phone. Text messages and emails are best but phone calls are OK.

This is your opportunity to be a part of something huge. Tell the story of the school. Make an impact on your community. Let's do this.

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tutoring every
afternoon

conference 7th

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